



International wire, Cable, Tube & Pipe Trade
Fairs for Southeast Asia

16 –18 October 2007
BITEC, Bangkok, Thailand

www.wire-southeastasia.com
www.tube-southeastasia.com

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wire Southeast ASIA / Tube Southeast ASIA 2007 Showcase Latest Solutions

The inaugural **wire Southeast ASIA / Tube Southeast ASIA 2007** trade fairs will introduce a diversity of cutting-edge technologies, products and solutions to the Southeast Asian wire, cable, tube and pipe sectors from a truly global slate of exhibitors. More than 350 exhibiting companies from over 30 countries including 8 national groups from Austria, China, France, Germany, Italy, Taiwan, United Kingdom and USA will make their presence felt at the must-attend and sold-out trade fairs. Both the concurrently held trade fairs will serve as a platform to introduce, in many cases for the first time to Southeast Asia, tools and solutions with the potential to give industry players a global competitive edge in their business.

2007 and beyond will prove to be a very challenging year for all manufacturers of lubricants, coatings and carriers for the wire drawing industry according to wire Southeast ASIA exhibitor **August Neuhoff Traxit International** in that the implementation of new European regulations for the registration, evaluation and authorisation of chemicals, coupled with inordinate increases in the price of palm oil and beef tallow (the main raw materials of wire lubricant products) will ensure the need for an attentive supplier of quality products to confront these and other challenges on the horizon. As the only global supplier of dry drawing lubricants, coatings and carriers serving solely the wire industry, **Traxit International** says it is well placed to meet these challenges head on. Boron-free coatings are among its latest offerings.

If precision and accuracy are prerequisites for cable products, AccuScan 5000 diameter gauges from **Beta Lasermike** offer more than twice the usual measurement rate at 2,400 measurements per second, thereby providing high accuracy, single-scan measurement data. The exhibitor is also showcasing the DataPro 5000 Process Controller, which uses the latest in software PLC and fieldbus technologies providing advanced functionality, flexibility and expandability, as well as the LaserSpeed 9000, which can now measure both forward and reverse from zero speed—delivering better than 0.05% accuracy on all cable applications.

Also debuting at wire Southeast ASIA is the LPSNH3 from **CERSA MCI** for 3-axes, very high frequency diameter measurement for the cable and plastic industries. Parameters measured are diameter and lump and neck detection at the accuracy of the diameter. Also new from **CERSA MCI** is SQM (Surface Quality Measurement and defect detection) for fine wires and cables. A commercial product line is expected to be available for evaluation by end of 2007.

Over at **ENKOTEC A/S**, they will demonstrate their newest nail machine, the NI01 which produces high-quality nails of diameter 2.4 – 3.84 x 50 - 90mm at 1,500 nails per minute.

Featured at **Machinenfabrik Niehoff's** stand will be the NPS SV400 type spooler developed mainly for high-speed production of automotive wires.

India's **Gandhi Special Tubes** brings to Tube Southeast ASIA its range of cold drawn and bright annealed seamless steel tubes for hydraulics, cold drawn seamless tubes for high pressure diesel fuel injection, and small diameter (below 12.7 mm OD) welded steel tubes (plain/inside & outside copper plated/outside electro galvanized) for automobile fuel lines and refrigerator condensers.

ISA Technology will introduce the Uhing RGK3-15 and RGK3-20 Rolling Ring Traverse winding drives to the regional market at Tube Southeast ASIA. For a shaft diameter of 15/20mm, the winding drives feature continuous pitch adjustment, automatic reversal, a release lever for moving the traverse freely, maintenance-free design and maximum corrosion protection.

The ability of Tube Southeast ASIA exhibitor **Thermatool** to vary the welding frequency at the operator's console in 1 kHz increments from 150 to 400 kHz has revolutionized the high frequency (HF) tube welding process. **Thermatool** has now extended the capabilities of variable frequency HF

welding to its HAZ Control Technology. For the first time, an operator has the information required on hand to consistently make the best weld. The combined effects of weld power, frequency, vee length, impeder function and wall thickness are now displayed on the operator's console in a simple way. Visitors to Tube Southeast ASIA can learn more about this groundbreaking development.

More product highlights can be found at www.wire-southeastasia.com and www.tube-southeastasia.com

VISITOR REGISTRATION

All visitors are required to pre-register their visit online at the respective shows websites by 1 October 2007. Alternatively, they can register at BITEC during the exhibition.

CONCURRENT SEMINAR ON:

THE LATEST DEVELOPMENTS IN NON-FERROUS WIRE AND TUBE TECHNOLOGY, 17 OCTOBER

Industry experts will share the latest developments in wire and tube technology in a seminar jointly organized by the International Wire & Machinery Association (IWMA) and International Tube Association (ITA). For more information on attending the seminar, please contact IWMA (info@iwma.org) or ITA (info@itatube.org).

ECONOMIC UPDATE

Recently, the World Bank released the latest issue of its twice-yearly Thailand Economic Monitor that reviews the state of the Thai economy. It indicated GDP growth of 5% in 2006, with exports being a significant contributor to economic growth and an expected to continue to have a positive influence on the economy in 2007 as well.

Foreign direct investment (FDI) to Thailand once again continued to grow, reaching its highest level since the financial crisis. Total gross FDI last year reached USD20 billion, a 30% increase over 2005. The value of investment for applications approved by the Board of Investment (BOI) in the first quarter of 2007 show signs of a continuation of strong FDI growth. From January to March 2007, the number of BOI approvals increased by 6.5%, while the value of approved projects have grew by more than 55 percent as compared to the first quarter of 2006.

The report also mentions government plans to invest in large-scale transportation infrastructure. Within the next five years, the government aims to lower the logistic cost to GDP ratio from 19 to 17%. Towards this goal, about 832 km of double rail tracking is to be laid. This is part of a broader shift to increase the usage of railways aimed at reducing logistics costs nationwide. The government also plans to add five additional lines to the subway system by 2012.

While forecasts show that Thailand's GDP growth may be slightly less in 2007 than last year, it is important to note that this is no different from global trends. The report notes that developing countries will collectively grow at a slower pace this year as compared to last year. This is, in part, due to the fact that world trade volume growth is also expected to decelerate this year. That said, the report points out that recent initiatives taken by Thailand give hope that growth will return to higher levels by 2008.

More information on **wire Southeast ASIA / Tube Southeast ASIA 2007** can be found at www.wire-southeastasia.com and www.tube-southeastasia.com or please contact:

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